



# AI strategy workshop

**Cut through AI hype to deliver measurable business value**

Artificial intelligence is creating value for organizations at a scale the market has rarely seen. Its strategic application is unlocking new innovations, revenue streams, cost savings, operational efficiencies, and better experiences for customers and employees alike.

Doing it right, however, is not straightforward: separating the noise from true business impact is a challenge many organizations face. Whether you need to pinpoint where AI can deliver measurable outcomes, surface concrete use cases, or assess whether your organization is AI-ready, a trusted partner makes all the difference.

Discover how GDT can help you prioritize opportunities that align with business objectives and infrastructure readiness, reduce risk, and accelerate capture of real value, ensuring your AI strategy is practical, executable, and built for measurable results.



## AI strategy workshop

GDT's AI strategy workshop helps leaders separate AI hype from real business value through a focused, executive-level session. We ground the discussion in proven industry examples and your most pressing priorities, assess organizational readiness, and surface a prioritized set of pragmatic opportunities designed to deliver measurable outcomes.

This joint session is intentionally business-first, providing clarity on whether to move forward, pause, or prepare, and a clear recommendation for next steps toward capturable ROI. As your trusted advisor, our experts work shoulder-to-shoulder with your team to transform AI potential into practical, measurable outcomes.

## Workshop agenda

**Voice of the customer:** We begin by understanding your strategic vision for AI adoption, reviewing current initiatives, and identifying the core business drivers that matter most, such as cost reduction, proactive support, and service differentiation. We also assess where your organization sits on the AI maturity curve.

**Use case validation & prioritization:** We then review identified AI use cases and validate their alignment with your operational and customer-service priorities. Each case is evaluated for feasibility, data readiness, and expected business impact and then prioritized to balance quick, low-risk wins with higher-value, strategic initiatives.

**Art of the possible:** As part of the workshop, we explore emerging AI trends and concrete, vertical-specific use cases already delivering ROI, from AI-driven service assurance and automated fault detection to AI-enhanced help desks. We also address common reasons why many initiatives stall, including gaps in data architecture, unclear business outcomes, and infrastructure misalignment.

**Infrastructure strategy & readiness:** We also examine the right deployment model and operational foundations for AI. We review prior public-cloud and on-premises evaluations, TCO models, performance benchmarks, and network-latency constraints, and assess multi-site scalability, data sovereignty, and security.

**AI security concepts and best practices:** Finally, we discuss data-exposure risks (PII, IP, customer records) and recommend strategy and governance for prompt handling, redaction, data-residency controls, and zero-trust segmentation, so model access aligns with GDPR/HIPAA/CCPA and other mandates.

## Workshop deliverable: Executive summary report

Following the workshop, you will receive a concise overview of key findings, strategic suggestions, identified focused and emerging use cases, and GDT's recommended next steps to drive impactful AI outcomes for your organization.

Request a  
workshop

