



GDT Hybrid Cloud: Cisco + NetApp



GDT WEBINAR SERIES

HYBRID CLOUD IS THE NEW DESIGN CENTER



Welcome!!

We will be starting shortly.

Today's Presenters



John Woodall

Vice President & Field
CTO Hybrid Cloud,
GDT



Dan Barber

Solutions Architect,
Hybrid Cloud
Platforms, NetApp

GDT by the Numbers

26+ Years in Business

750+ Team Members

100+ Countries Supported

450+ Certified Architects and
Engineers

\$1.2B Annual Sales

75+ Managed Services Engineers

Today's Agenda

01

Hybrid Cloud: The New Design Center
Contextualization & Overview

02

A Converged Hybrid Cloud Solution
Benefits & Capabilities

03

Putting it Together
Case Studies & Next Steps

04

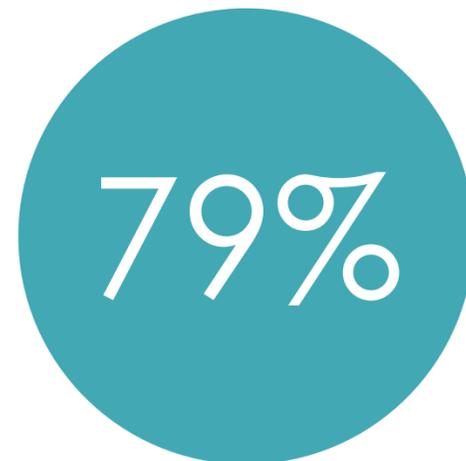
Questions & Upcoming Webinars
GDT Hybrid Cloud
GDT Managed Cloud

Hybrid Cloud: The New Design Center

Hybrid Cloud by the Numbers?

77% According to IBM this is the percentage of enterprise customers that believe hybrid cloud is the preferred architecture

24% Is the estimate of enterprises that are cloud native from Flexera



Currently operate hybrid cloud



Move workloads between on and off prem every week

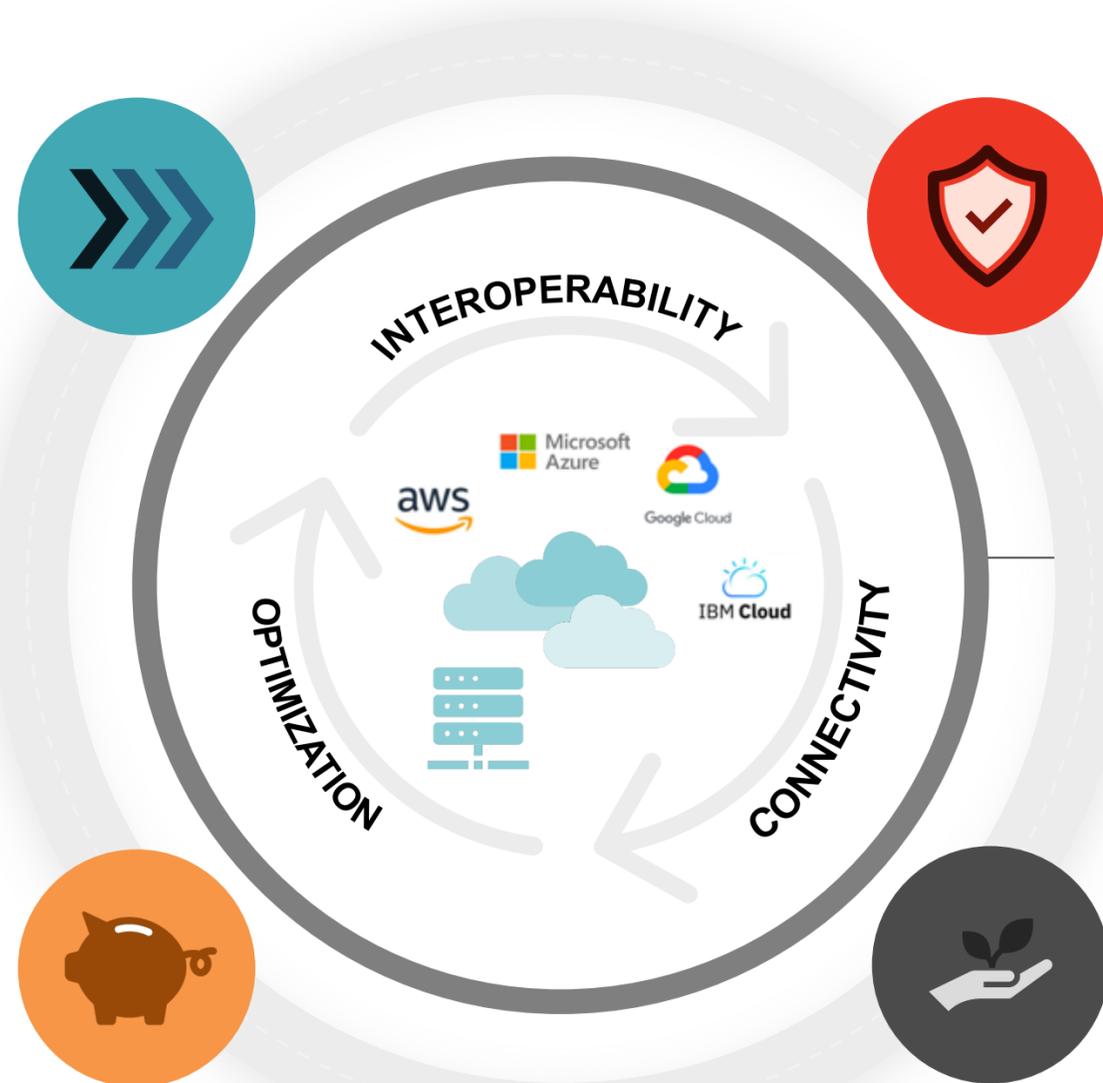


Work with multiple platforms

Respondent data from the [Cisco Hybrid Cloud Trends Report](#)

We're in a hybrid multicloud world now

It's possible to unify operations, break down silos, create consistency, and get total observability



Powered by

- Unified management plane
- Common APIs, services, open architectures
- AI-driven automation



Simplicity

Unified hybrid multicloud operations and cross-environment consistency



Security

Total observability and cyber resilience across environments



Savings

AI-driven automation to continuously optimize for cost, risk, efficiency, sustainability



Sustainability

More visibility, less waste, and higher efficiency to reduce your carbon footprint

A Converged Hybrid Cloud Solution FlexPod

Let's ask ChatGPT...



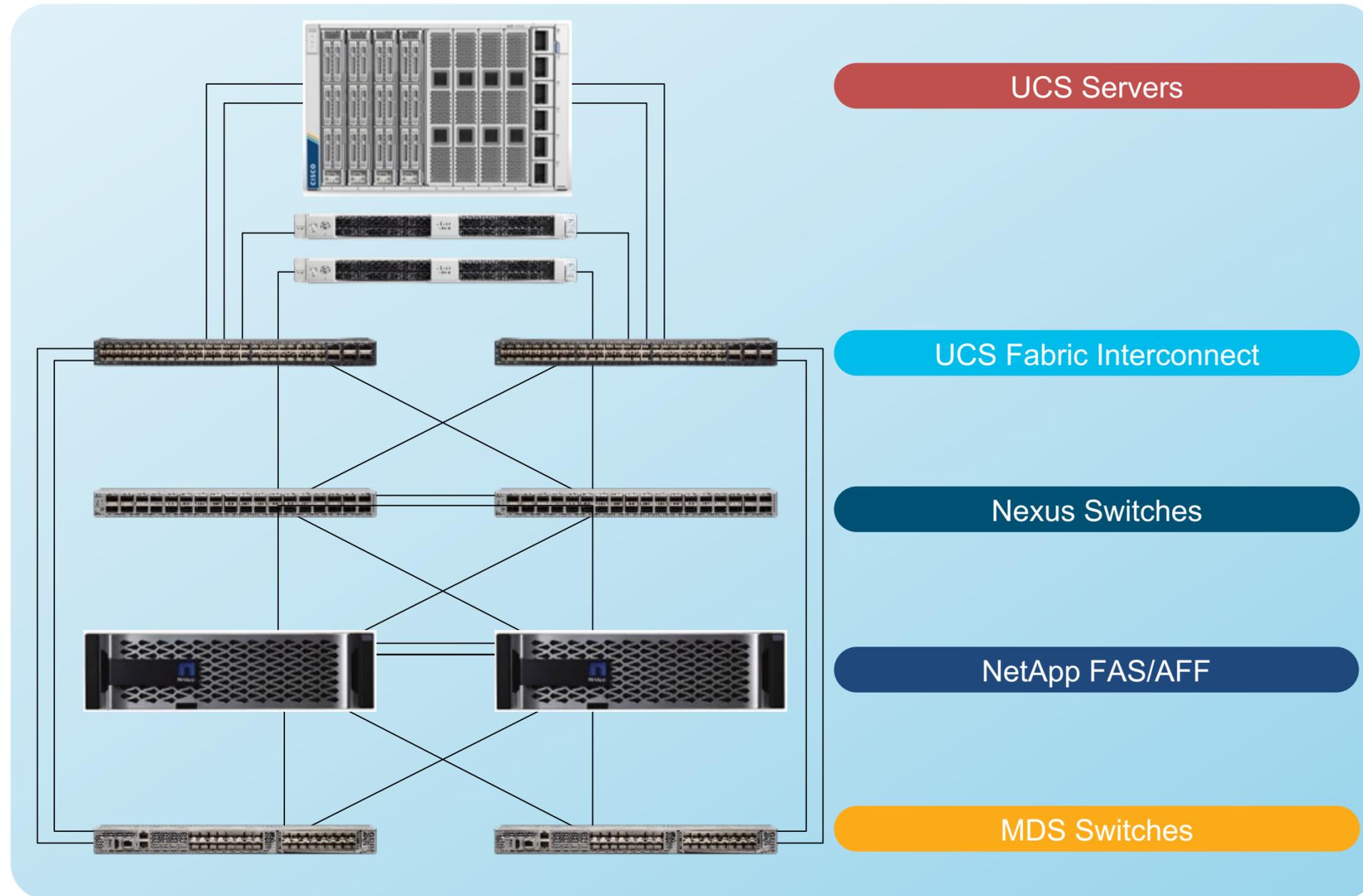
describe the characteristics of a modern hybrid cloud platform



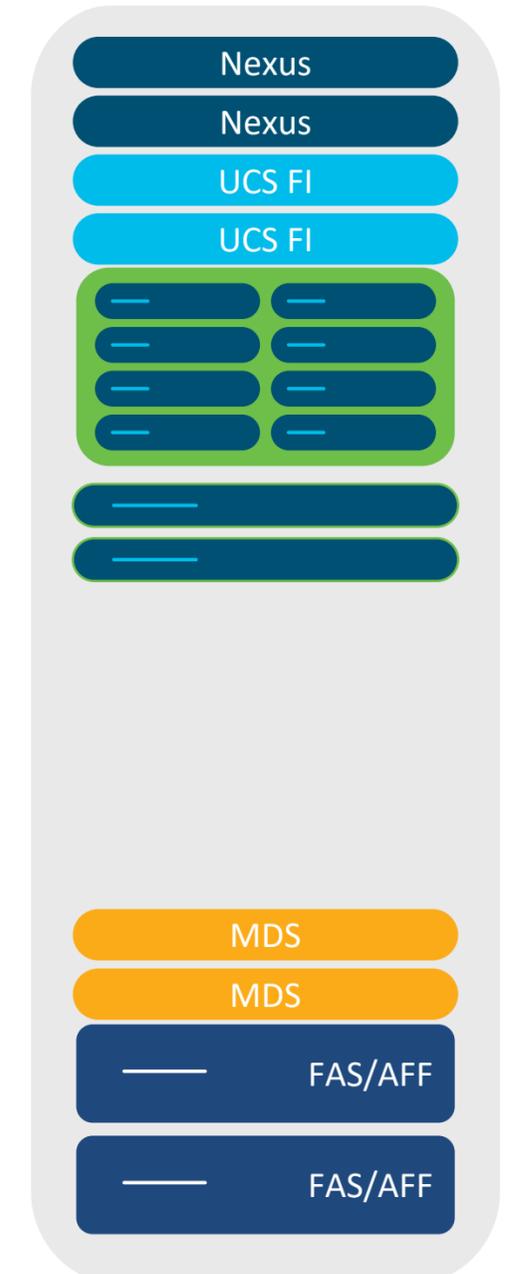
A modern hybrid cloud platform typically has the following characteristics:

1. **Flexibility:** It allows organizations to run applications and workloads on-premises, in the public cloud, or in a combination of both, providing the flexibility to choose the right environment for each use case.
2. **Scalability:** It provides the ability to scale resources dynamically and elastically, on demand, to meet changing business needs and handle spikes in demand.
3. **Security:** It implements robust security measures to protect data and applications, including encryption, identity and access management, and network security.
4. **Interoperability:** It supports the seamless integration of different cloud environments and technologies, allowing organizations to move data and workloads between different environments as needed.
5. **Management:** It provides a centralized management platform for all hybrid cloud environments, making it easier for organizations to manage their resources and applications across different environments.
6. **Cost optimization:** It enables organizations to optimize their costs by using the right environment for each use case, taking advantage of the cost benefits of the public cloud when appropriate and using on-premises resources when cost savings are more important than performance or functionality.
7. **Automation:** It provides automated tools and processes to simplify the deployment and management of applications and infrastructure, reducing the effort and time required to manage hybrid cloud environments.

FlexPod Design – One Model

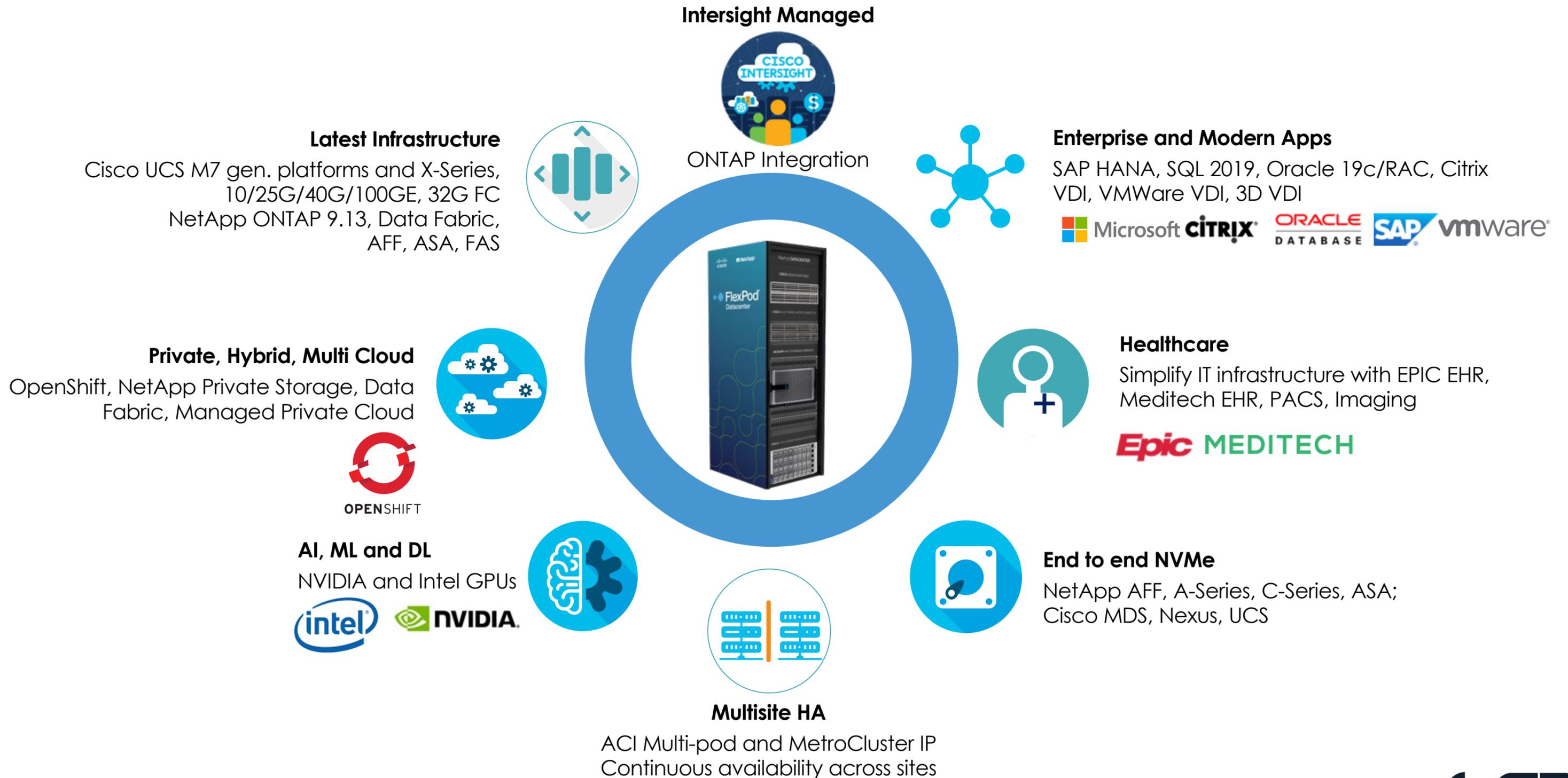


FlexPod



The most advanced hybrid cloud platform in the world

Bring the simplicity, efficiency, and agility of hybrid cloud to on-premises environment



FlexPod capabilities

A platform for innovation that delivers digital transformation and cloud-connection



Secure

NetApp data security features in ONTAP working in tandem with the Cisco security suite



Sustainable

More visibility, less waste, and higher efficiency to reduce your carbon footprint



Smart

Unified hybrid multicloud operations and cross-environment consistency

Cisco Intersight for FlexPod



Automation



Visibility



Compliance



SaaS or connected appliance

Single Pane
Of Glass

SaaS
Simplicity

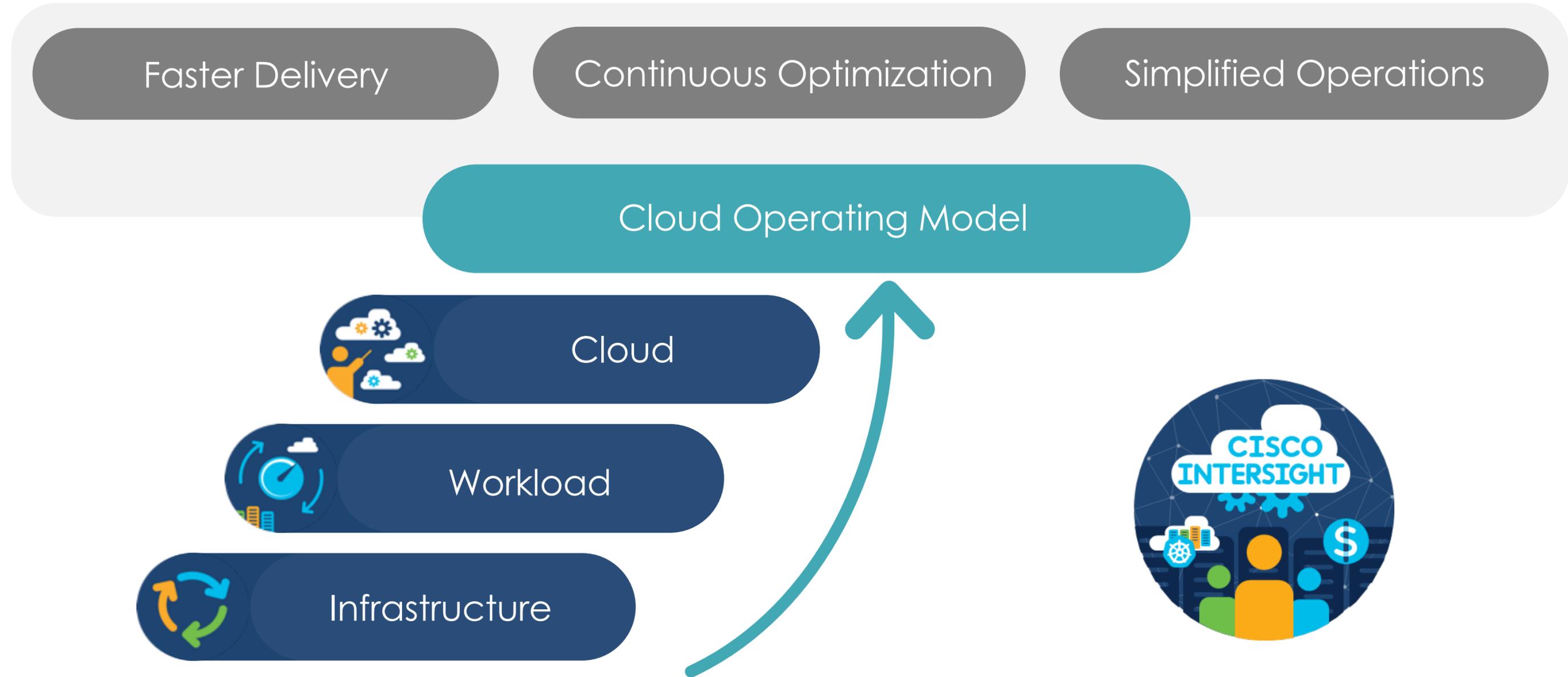


Global
Policies

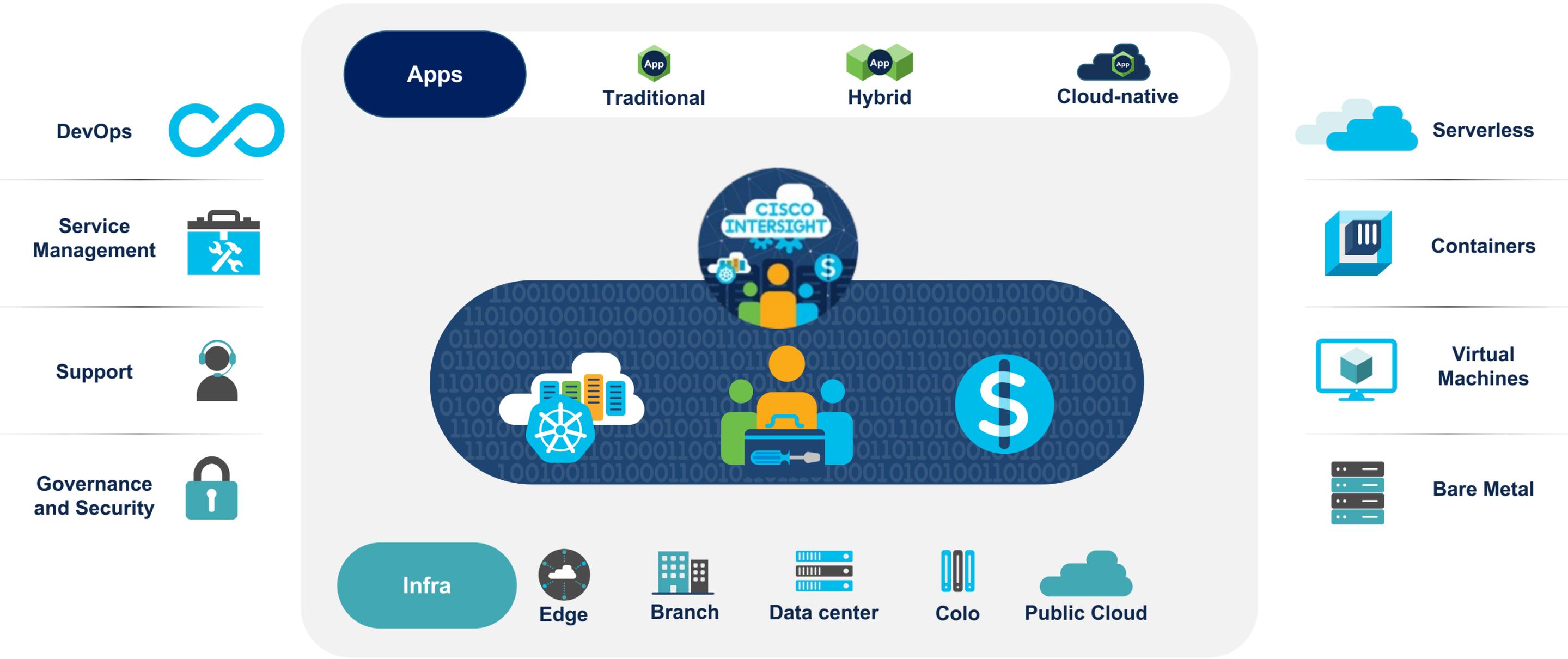
Actionable
Intelligence



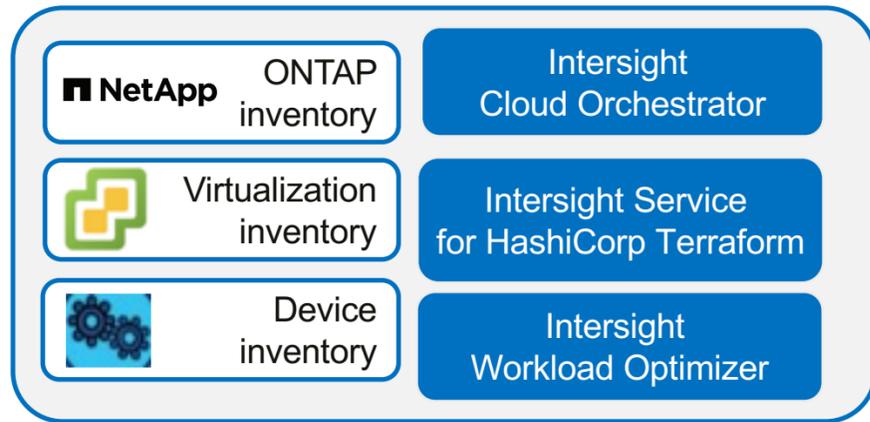
The Simplest Hybrid Cloud Platform



Consistent Cloud Operating Model



ONTAP and Intersight Integration

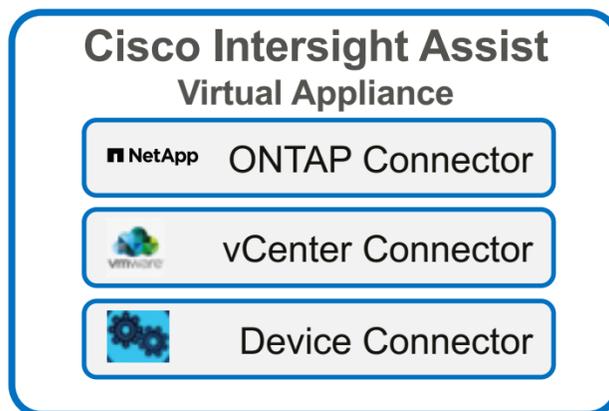


NetApp Storage Management

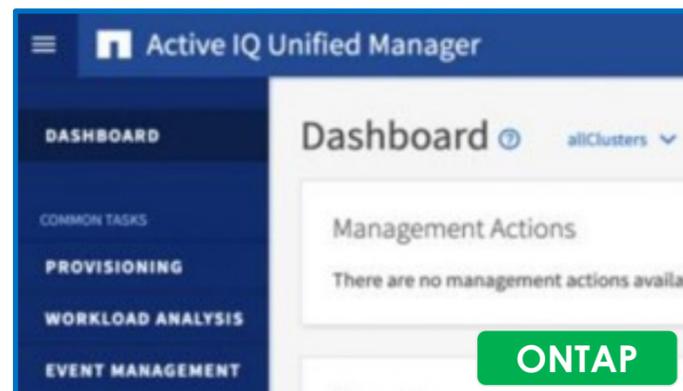
- **Visibility** from NetApp Clusters – alarms, faults, performance, capacity usage
- **Automation and Orchestration** on Clusters via Intersight Orchestrator
- **NetApp Active IQ Unified Manager** delivers deep analytics and insights for ONTAP AFF and FAS data storage

On-Premises

- Automation & Orchestration Operations
- Alarms & notifications



NetApp Active IQ® Unified Manager



AIQUM integration

User experience

Active management

Automation

Reporting

Workload analysis

Conformance

Self-healing

Dark site

Managing all NetApp Storage via AIQUM



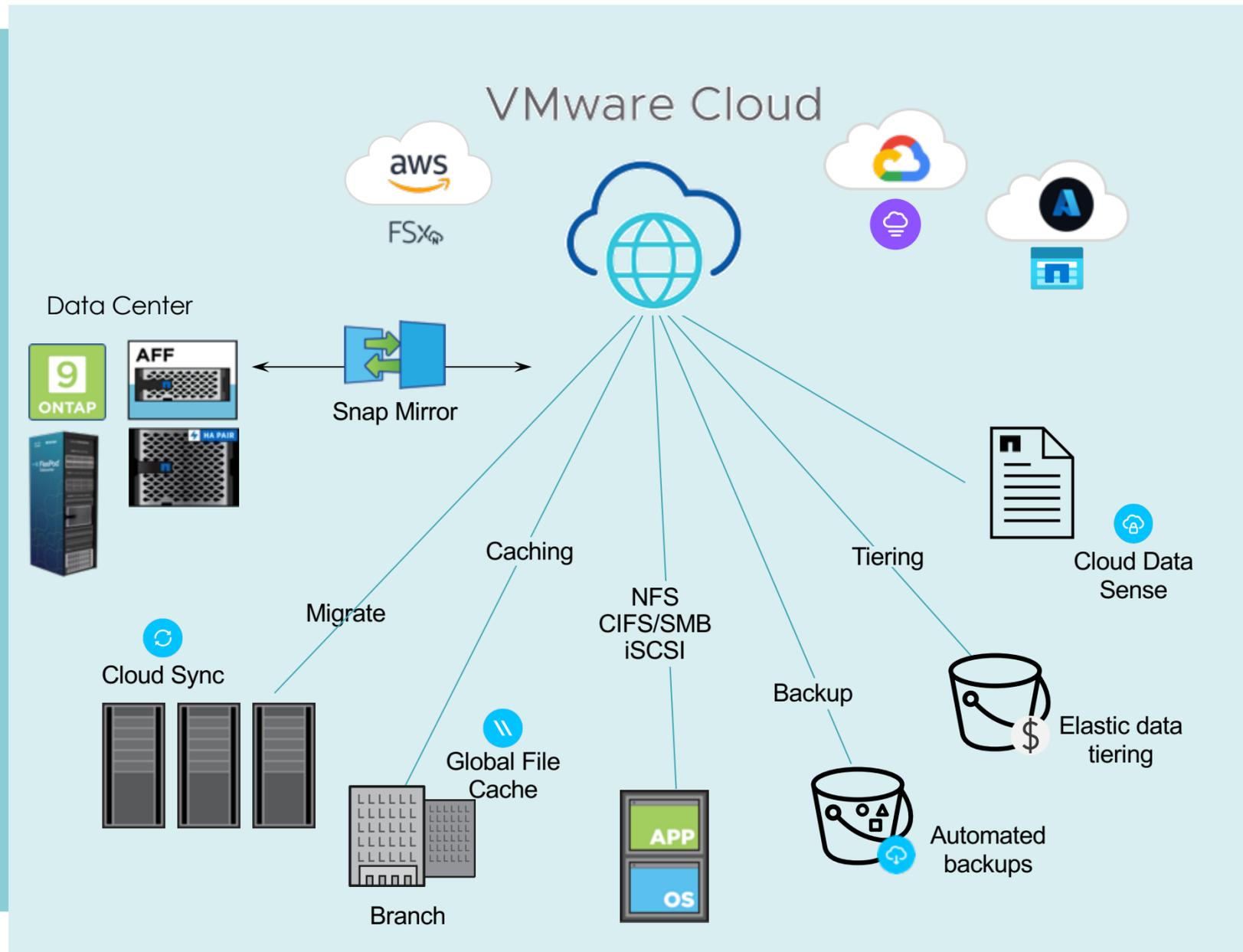
FlexPod
AFF and FAS
SAN and NAS



Hybrid Cloud with VMware

Drive cloud migrations, improved flexibility and optimization

Cloud Storage with hyperscaler 1st Party Services



Use Case

Smoothly and securely perform large-scale data migrations to AWS, Azure, Google with NetApp's proven data management tools, native to the hyperscaler cloud of your customer's choice.

Outcomes

- Improve operational flexibility
- Control cloud costs
- Accelerate migration

Hyperscaler 1st party Cloud Services

- AWS with FSxN
- Azure NetApp Files
- NetApp Cloud Volumes Service for Google

- CVD: [Cisco Validated Design: FlexPod with NetApp](#)

Flexible Enterprise Storage Options in the Cloud

Choose the solution best for you

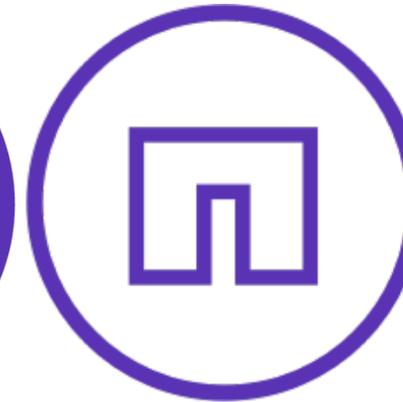


Cloud
Volumes
ONTAP

IaaS



AWS
FSx for
NetApp
ONTAP



Azure
NetApp
Files

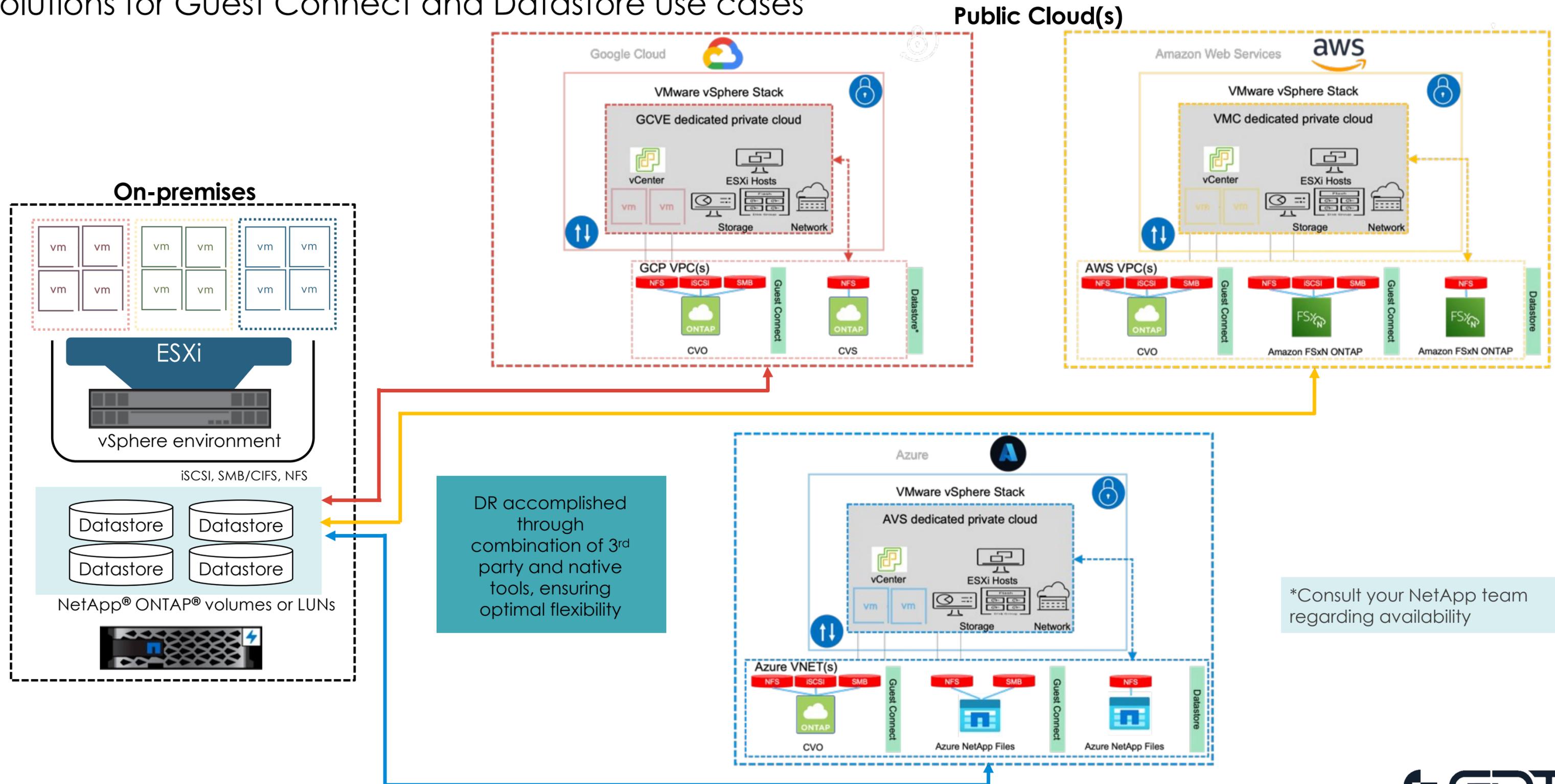


Cloud
Volumes
Service
for
Google
Cloud

PaaS

NetApp + VMware Multicloud Architecture

Solutions for Guest Connect and Datastore use cases



Hybrid Cloud Security

NetApp Security Certifications



Commercial Solutions for Classified (CSfC) Component List

- First enterprise storage vendor validated to host NSA top-secret data



Department of Defense Approved Product List (DoDIN APL)

- Achieved necessary security posture and configuration to be an approved product for purchase by U.S. Department of Defense



FIPS 140-2

- Approved U.S. government standard for cryptography and NIST-certified algorithms

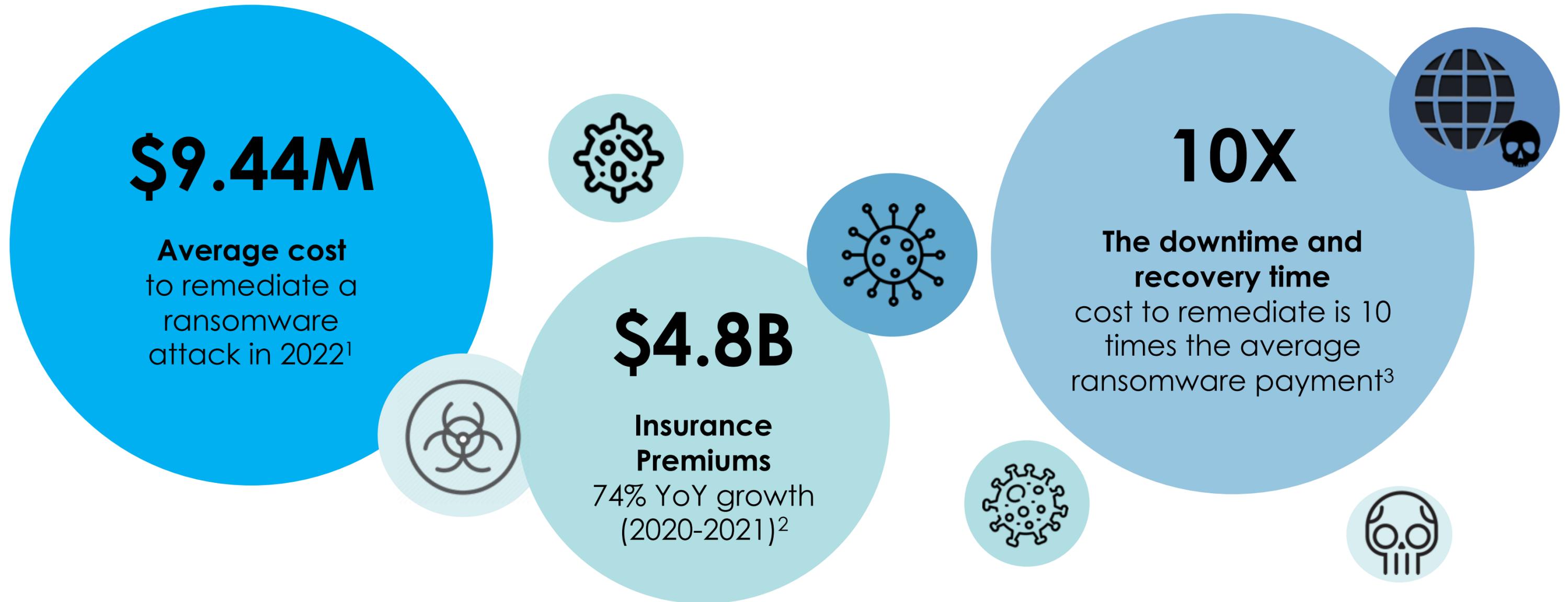


Common Criteria

- International standard for security controls and capabilities

<https://security.netapp.com>

Ransomware costs businesses millions annually



¹ IBM, [Cost of a Data Breach 2022 Report](#)

² S&P, [Global Market Intelligence Analysis](#)

³ Sophos, [The State of Ransomware 2021](#)

Secure data everywhere

How Cisco and NetApp deliver a complete security solution

Clients/Endpoints



Servers and Databases



Enterprise File Services



Detection
and prevention



Remediation
and restoration



ONTAP fPolicy, ARP, MAV,
SnapLock, Cloud Secure,
Cloud Data Sense

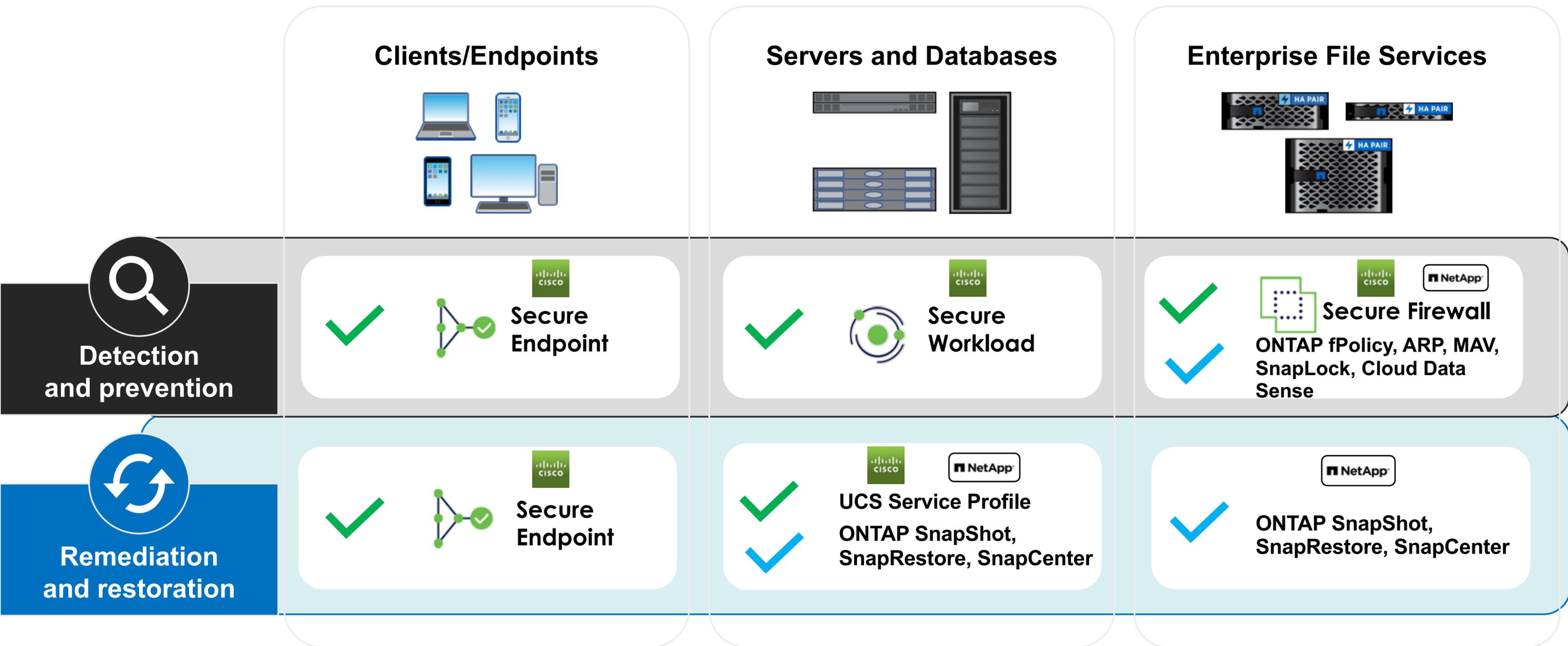


ONTAP SnapShot,
SnapRestore, SnapCenter

*Remember that no ransomware detection and prevention solution is a 100% full proof guarantee.

Secure data everywhere

How Cisco and NetApp deliver a complete security solution



*Remember that no ransomware detection and prevention solution is a 100% full proof guarantee.

Secure Multi-Factor Authentication with Cisco Duo

Cisco and NetApp deliver a complete security solution

- Identity Provider currently only for **administrator access** to **OCSM** and **AIQUM**
- Security Assertion Markup Language (SAML) 2.0 is the industry standard for web authentication
- Can consider other identity providers (IdPs) on a case-by-case basis

Tested IdPs

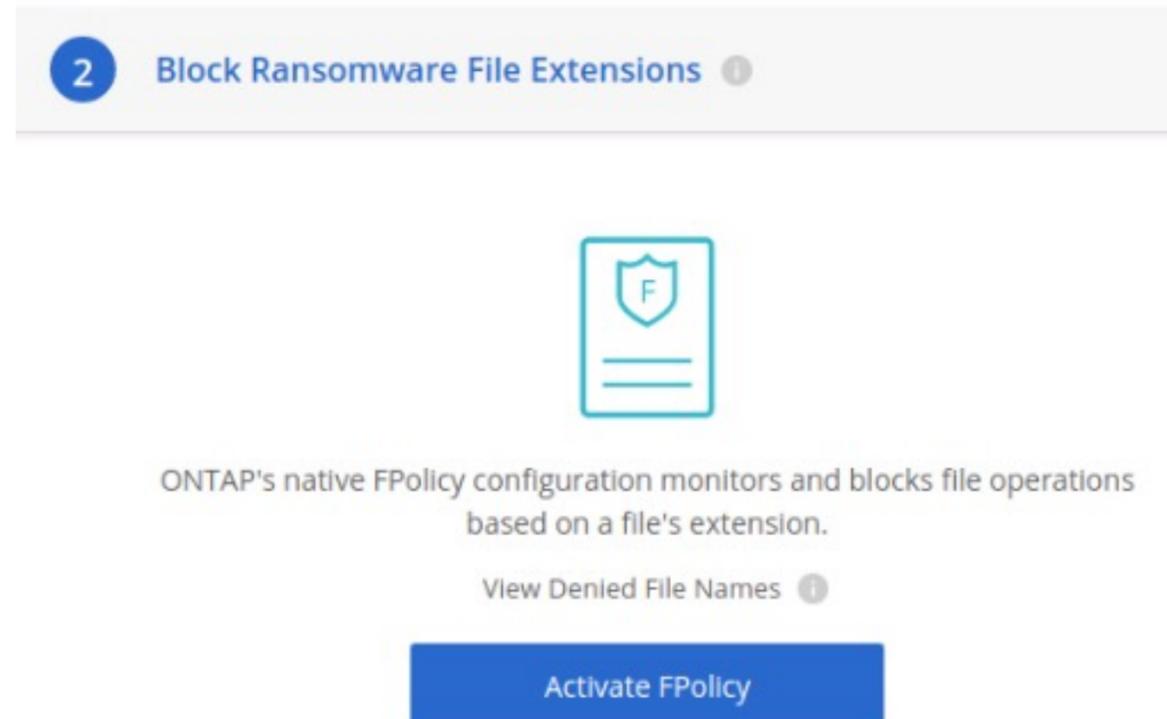


*Remember that no ransomware detection and prevention solution is a 100% full proof guarantee.

Protect Against Known Ransomware

Use Built-in FPolicy templates to Block Known, Common Ransomware File Types

- FPolicy is included with every ONTAP system and offers defense against basic ransomware attacks
- Commonly used encryption extensions can be blocked from ONTAP NAS exports
- System Manager and Cloud Manager now offer simple enablement of this feature with a predefined list of common ransomware file extensions



Native FPolicy is not configured

Configure Native FPolicy for storage VMs.

Disallowed Extensions

i The following list contains over 3000 vulnerable file extensions that have been used in past ransomware attacks. Please verify the extensions before configuring Native FPolicy.

polizia,fhkf,vfgj,360,zaqi,bmo,c8onnde,coffee,problem,nqhd,VGKF,nightsky,dehd,SURT,loov,vertime,noway,surtr,XD-99,dirk,C_L_O_P,miaa,Drik,xcmb,sbpg,pyphyfe,health,l41,nnqp,scrypt,C1024,razio,khonsari,hudf,Reads,sghv,shgv,Ubrhnqznw,NRCL,Xqxqx,pHv1,wixawm,BlackSun,mjlx,unlock,xot5ik,HGSH,chinZ,Deeep,Rook,Acuff,ELDAOLSA,HORSELIKER,zax,blue,YQAL,MOIA,XIII,AvGhost,amogus,rigj,robm,chichi,vaultz,NEEH,accuj,boombye,doyuk2,BlackCocaine*,iisa,dst,utjg,pqgs,futm,e

Allowed Extensions

^ View all storage VMs

Storage VM

NAS

Finance

v View volumes for selected storage VMs

Configure

Cancel

Remember that no ransomware detection and prevention solution is a 100% full proof guarantee.

Ransomware Recovery Guarantee



NetApp will warrant snapshot data recovery in the event of a ransomware attack.



If you can't recover your data copies with help from NetApp or partner assistance, NetApp will offer compensation.

Deployed NetApp AFF C-Series storage according to NetApp ransomware protection best practices, with support from NetApp PS.

Warranty includes both technology deployment and PS engagement. Terms and conditions apply.



The NetApp Ransomware Recovery Guarantee

FOR ENTERPRISE PRIMARY STORAGE

Hybrid Cloud Economics

A modernized FlexPod results in lower costs

With FlexPod and Cisco UCS X-Series you can do more with less



Better Performance

Power, Cooling, Cabling

More Density

Lower Software \$

More Reliable

Greater Uptime

Easy to Manage

Future Ready

**Lower
TCO**

FlexPod



4X

Consolidation
Savings



56%

Reduction in
energy costs



28MT

Carbon Dioxide
Savings



60%

Reduced time to
deploy VMs

Introducing the NetApp C-Series

Capacity-optimized QLC Flash



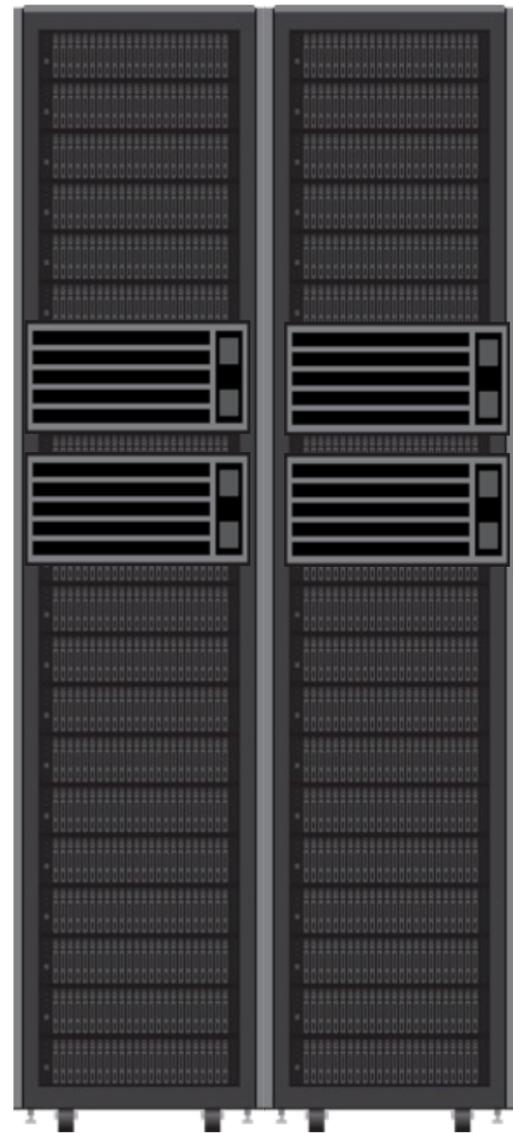
QLC

C250, C400, C800



A Modernized FlexPod reduces storage costs

HYBRID FLASH ARRAY



 **1.5 PB** effective in 2U



AFF C-SERIES SYSTEM

 **6x** less power/cooling

 **20x** smaller footprint

FlexPod with UCS-X

With lower UCS software licensing costs through consolidation

Cisco X-Series UCS Servers



4:1

Over M4
Servers

>4:1

Over M3
Servers

More processing power
Lower power consumption
Small footprint



28% less
software/hardware
acquisition*



61%
less power
& cooling*



51%
Reduced
Admin Cost*



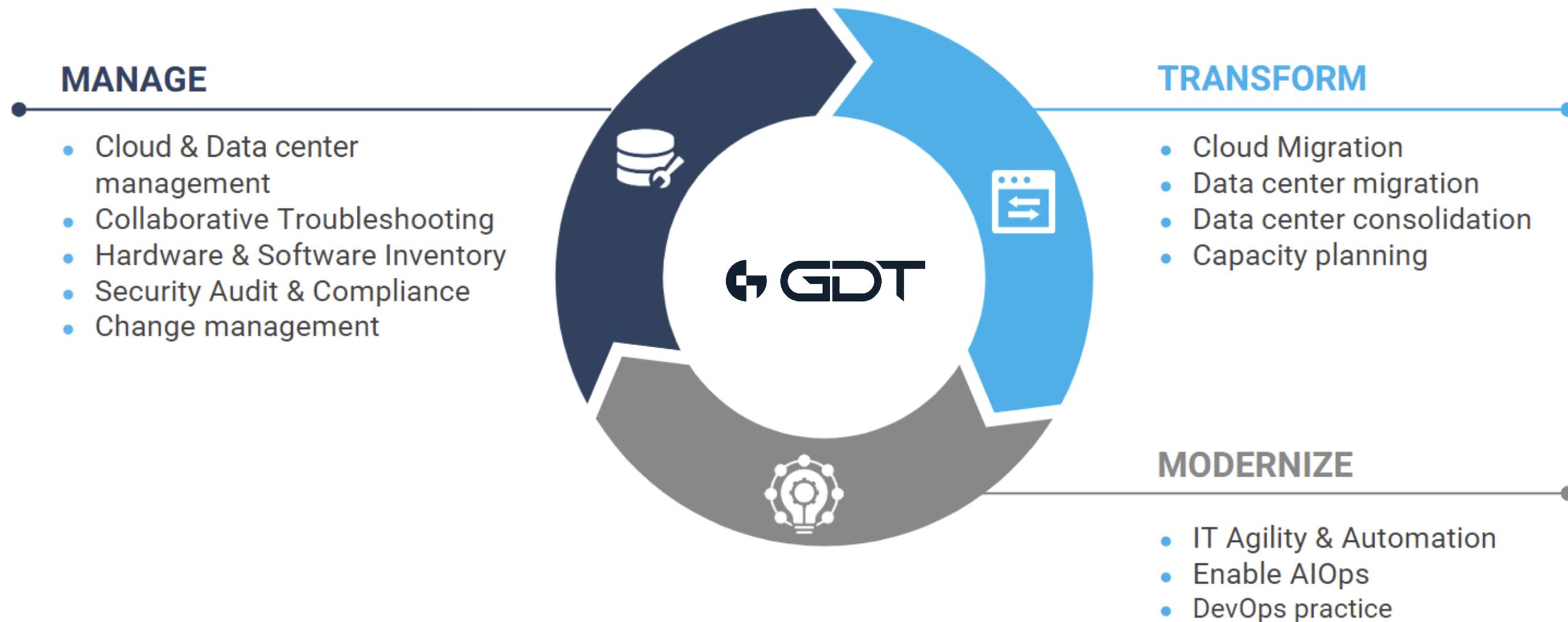
64%
Maintenance
Reduction*

*Case study: modernizing workloads to the new X-Series platform from M4 servers

Solving Real-World Business Problems

GDT Hybrid Cloud Modernization & Migration

Example **Use Cases** From Our Customers



GDT Data Center Modernization & Migration



We seamlessly wrap multi-cloud and data center services into one secure architecture to deliver the scalability, speed and accessibility you need. Our unique approach makes it easy for you to make decisions faster, accelerate innovation and drive profitable growth.

Advisory,
Professional
&
Managed
Services

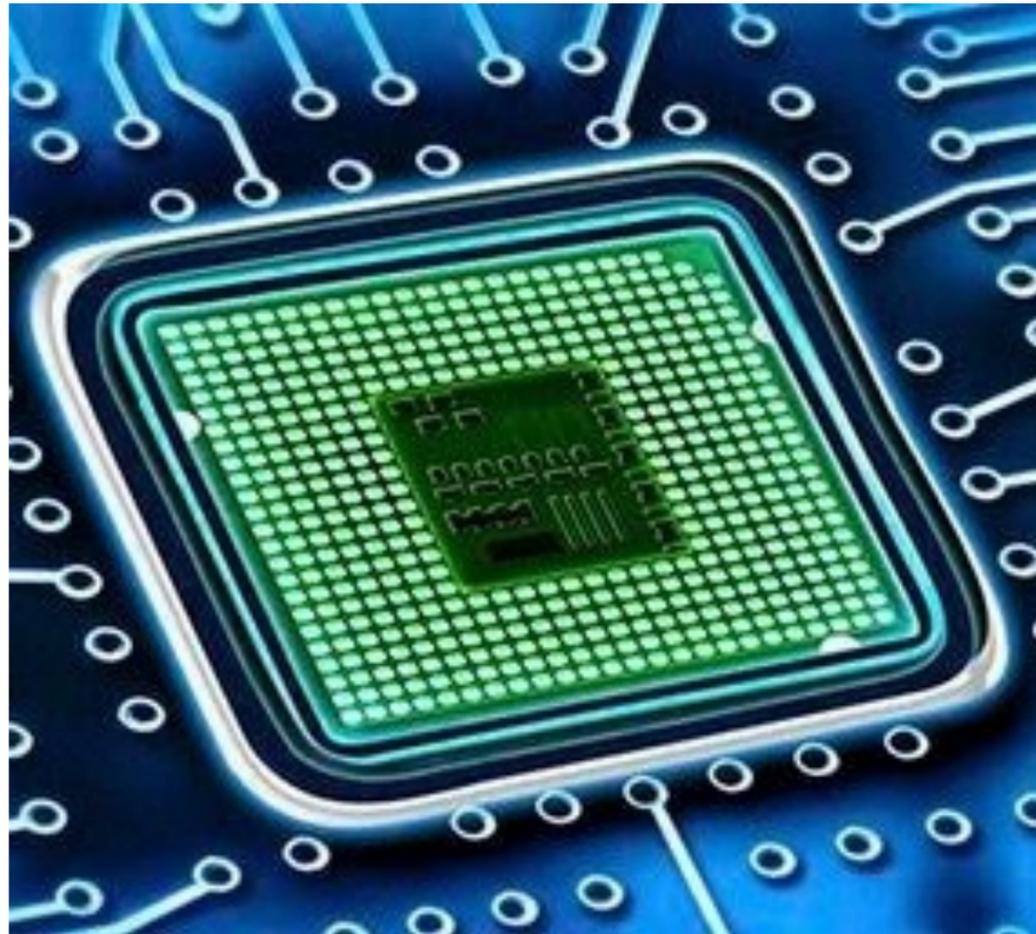
1 CX Level Advisory

2 Professional Services

3 Managed Services

4 Staffing Services

Case Study: Semiconductor Company



Goal

- Simplify workflows
- Accelerate front-end verification

Solution

Standardization of chips design and development on the hybrid cloud platform converged infrastructure to leverage NetApp® ONTAP® and Cisco Intersight capabilities across their programs worldwide.

Results



10% increase in engineering productivity



Higher quality designs with fewer re-spins



Faster time-to-market for products

Case Study: US Government Agency



Goal

- Migrate backup operations to Azure hybrid cloud
- Improve backup and disaster recovery

Solution

Using Cloud Volumes ONTAP with Azure, the agency quickly migrated the backup to Azure hybrid cloud without disrupting production. They are also using Cloud Volumes ONTAP for disaster recovery to provide fast failover with no data loss and minimal downtime.

Results



No disruption to
production environment

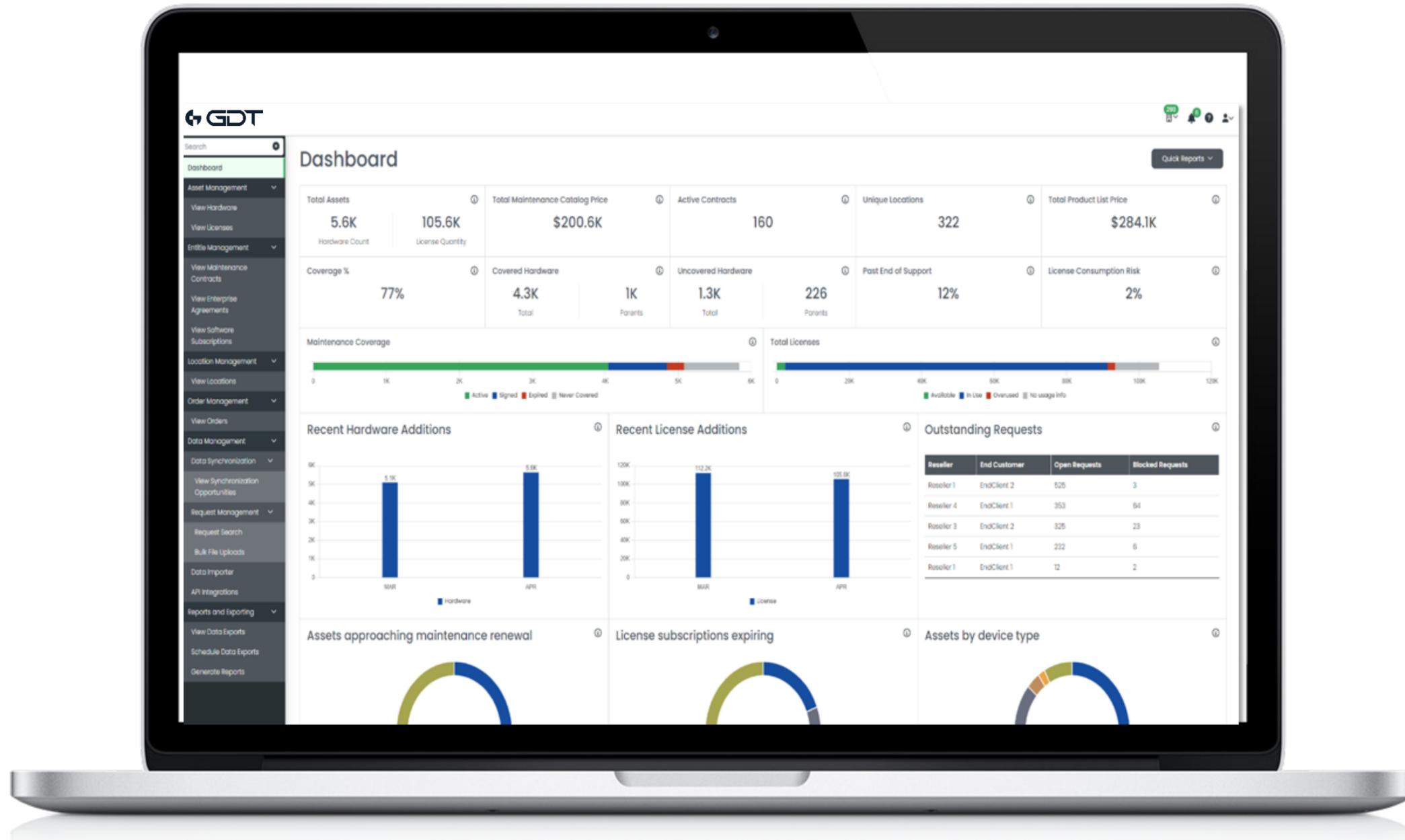


Improved DR through
fast failover



Consistent data
management experience

Optimize Your Investments with GDTamp



Questions



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